

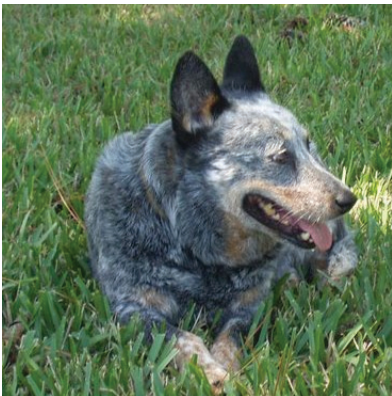
PERSONAS



Age:
67 years old

Ethnicity:
African-American

Location:
Lives in Woodburn, OR with his dog Pepper.



William Robinson

Quick Facts:

- Taught English for 43 years at the Oregon Academy for the Arts, a private high school that has adopted many new technologies into its teaching curriculum.
- When William ordered laptops for his students to use in 2006, Apple gave him a free iPhone, and he's upgraded his phone once since then.
- Uses his phone to keep up with email and likes to download applications.
- William has no computer, because he used to use one provided by the school.
- Previously married to Phyllis, a math teacher at Woodburn High School who had a fatal stroke 5 years ago.
- Has no children or grandchildren. Not interested in dating, but does get a bit lonely with just Pepper around.
- Loved teaching English and being around students

Daily Routine:

- Regiments his daily routine because he's used to the structured schedule of the school day
- Enjoys time with his dog, Pepper, and schedules a few dog walks into each day
- Runs errands: goes grocery shopping, buys more dog food, goes to the bookstore
- Spends a few hours reading in the Coffee Hut Cafe or Woodburn Coffee House, and uses his iPhone to check his email

Goals:

- Wants to arrange small classes at a local coffee shop where he can help them with their homework.
- Wants to feel appreciated for his help, but does not want to be paid.
- William worked with kids his entire life, but has no children and finds retirement lonely. He wants to continue giving back to students during his retirement.
- Having spent years in education, William is aware of Oregon's low literacy rate and wants to help improve the lives of children in his home town.
- William wants others in the community to be aware of his service.
- Wants to feel like he has left a legacy behind, despite not having any kids.