

# PERSONAS



**Age:**  
24 years old

**Ethnicity:**  
Hispanic

**Location:**  
Lives in Woodburn, OR

## Natalia Torres

### Quick Facts:

- Born and raised in Cordoba, Spain.
- Pursuing a Masters of Communication at the Univeristy of Oregon.
- Currently finishing the first draft of her Masters thesis on communication patterns between employees and their managers.
- Speaks English well, but feels less comfortable writing in English.
- Living in Woodburn to focus on her thesis.
- Frequently uses her mobile to stay in touch with friends and family back home, and to find local coffee shops to work from.

### Daily Routine:

- Wakes up and either goes to a coffee shop she's been to before, or checks Yelp on her phone to find a new place to study.
- Spends most of the day writing and reading through her research notes.

### Goals:

- Find someone to proofread her first draft and work with her to improve the next version.
- Finish up her thesis so she can move back to Spain.