

*iTours: Scenario 2: Miko iTours / Dyno-Tour / MyWay (Frank Sinatra song)*

### *Pittsburgh, Pied-à-terre*

Miko and her husband Steve are in Pittsburgh for the wedding of Steve's goddaughter June. They've booked a room at a bed and breakfast in Shadyside near where June lives. They don't drive much at home in San Francisco, so are planning a few pied-à-terre and metro days around town before the event.

### *Anchors and Landmarks*

They've started a personalized map on iTours that includes their anchors and landmarks they know of so far: their B&B, June's house and Pamela's which June said was great place for brunch.

After getting settled the next morning they ask an employee at the B&B for some suggestions of what to do. The employee is a recent transplant/grad student at CMU so only knows a few spots: the Duquesne Incline, the Warhol museum, the Strip. The binder the B&B keeps for tourists also mentions the Carnegie Museums, Point State Park, a Steelers game, Primanti's and the Phipps Conservatory.

### *How to Plan a Good Day?*

While all of these options are fun, Miko and Steve are a little overwhelmed. They sound hard to get to when the employee starts circling them on a paper map and complaining about buses so it's not clear how to plan a good tour for the day. They've had a lot of folks visit them in San Francisco so know that the key to a good day touring a city is a mix of pacing, relaxing breaks, eating good meals and not over-planning so there's some time for fun in between all the interesting things to do.

### *iTours Helps Them Plan*

Using iTours' quick search tool they rapidly enter all of the suggested locations and then select "Plan my Tour". The app finds other similar tours recommended by previous users and provides time estimates for a leisurely day and buses they can take. Since lunchtime will be in a couple hours, it also finds a few restaurants along the route that may be good stops. Miko and Steve scroll through some of the tours and pick one they like that starts in the Strip. Should they get tired halfway through the tour they know they can always re-route the tour so that it provides fewer stops on the way back to Shadyside later on.

[Example tour of downtown: <http://www.post-gazette.com/pg/06121/689535-37.stm> to use as a reference.]

[CAN BE LAST:]

*Listening At a Historical Place*

They head over to Frick Park which they find on the map and is near where they're staying. The gardens are beautiful and Miko takes some pictures with the iPhone. There's a historical mansion that the iTours app describes along with exhibits at the museum. They listen to the audio guide while walking: Miko holds the phone in her jacket pocket but can share listening with Steve using a jack splitter and Bluetooth headphones.

Now that they've ended up back near their B&B they head home for some rest before they meet their Goddaughter and her family for dinner.