JAWBONE SURGERY

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out with the old ...

BEEP

BEEP

?!

affordance
- buttons are hidden, there are no visible icons or labels to describe their meaning
- volume is controlled step-wise via the 'jawbone' button
- the beeps and tones provide no meaning

many-to-one mapping
- one button carries on too many functions depending on the length of the button press
- no separate button for volume

feedback confusion
- the audible response is a "beep" for every action
- there are different light color responses corresponding to each beep but when the device is on your ear, the user cannot see the light

in with the new ...

better feedback / affordance
- voice response and vibrations provides better feedback for the current status of the bluetooth device
- detailed response to users button presses provide better affordance

volume rocker
- add a volume rocker to control (with notches) to increase or decrease the volume
- separate out funcationality from the main button

button symbols
- add the power icon and the send/end call icon on the main button and have the icons be raised slightly for tactility
- provides better affordance that the main design area is actually a button for power and taking/receiving calls
- maintain simple design philosophy on the exterior

DIALING ...

TXT MSG

LOW BATTERY

volume

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