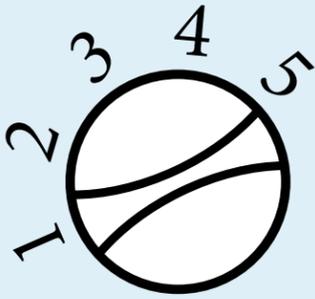
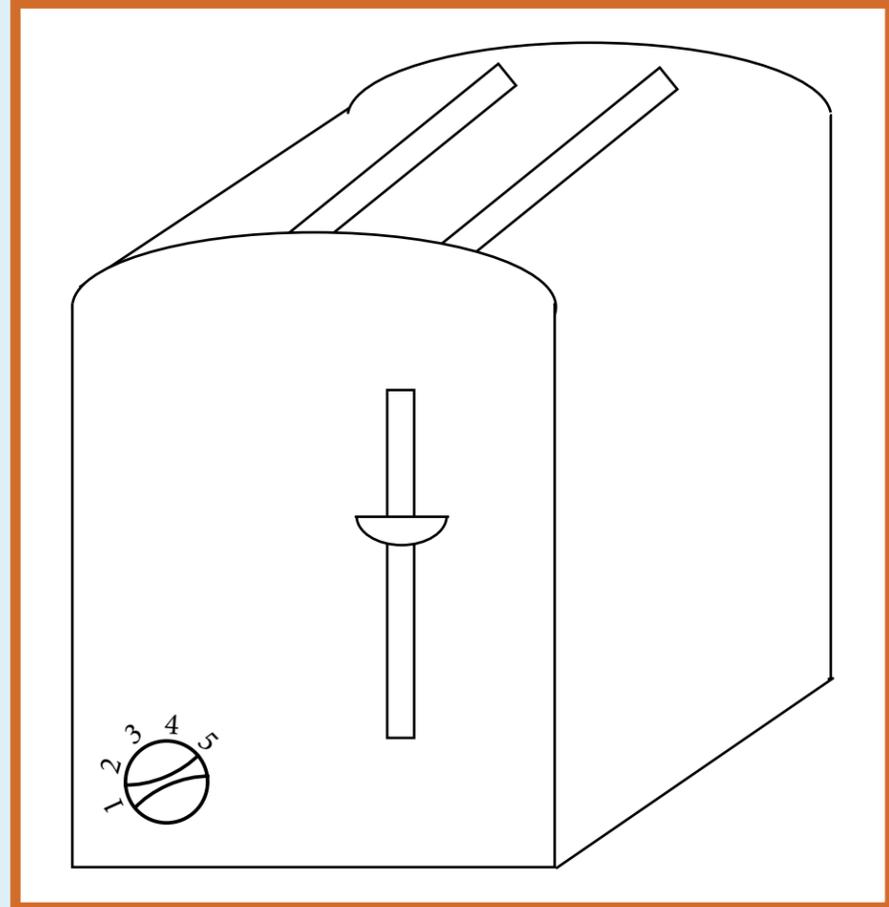


The Toaster Timer

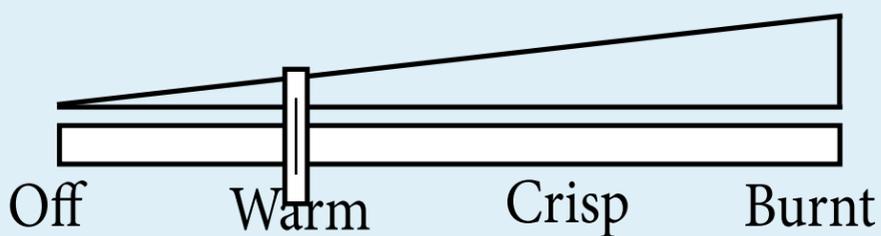
Problems



- » Timer dial has an **ambiguous pointer**. It could be pointing to 1 or 5.
- » Using **minutes** doesn't convey the easiest relationship to describe **desired crispiness**.



Solution



- » A **Slider** instead of dial. No ambiguity about selection.
- » Marking on the slider are **“Off”, “Warm”, “Crisp”** and **“Burnt”**. It is easier for the user to **select the desired crispiness**.
- » Measure of **time by scale** and not by numbers.

