

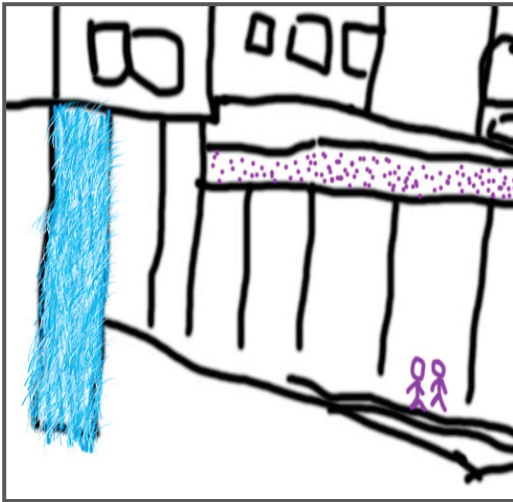


ACTIVATING: GATES HILLSIDE

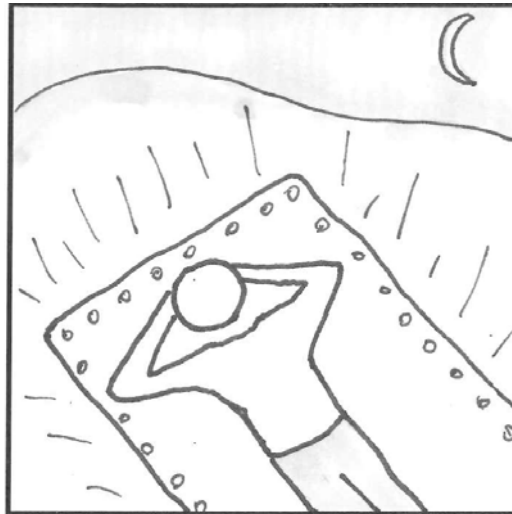
Speed Dating Results

FIVE CONCEPTS

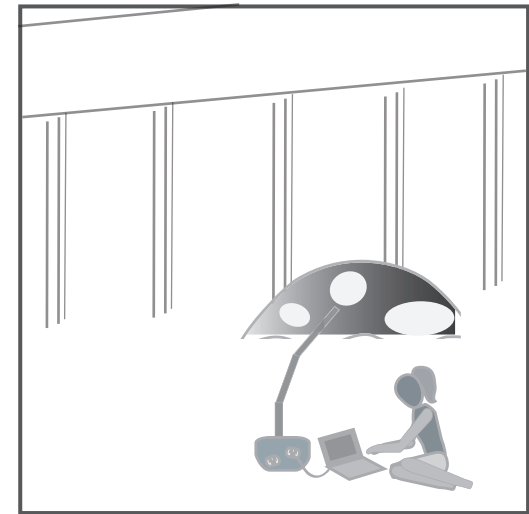
1. Zen Waterfall



2. LED Blankets



3. Mushroom Shade



4. Noise Cancelling



5. Secret Garden



SPEED DATING RESULTS

5 Users

Each concept was speed dated at least 4 times

1. **Zen Waterfall** - Background is best. Not too engaging.
2. **LED Blankets** - Will charge blanket in day, but less likely to use at night.
3. **Mushroom Shade** - Outlets and shade are cool, but unsure about delivery mechanism.
4. **Noise Cancelling** - Seems cool. but unsure of need.
5. **Secret Garden** - Will water plants if thirst is clear. AR interaction could be cool.

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IN-CLASS SKIT

Persona:

Jaqueline is a graduate student at CMU. Her research forces her to spend most of her time indoors. Whenever she can, she like to go outdoors to enjoy the sun. The Gates hillside is her favorite hideaway because it is quiet and free of crowds.

Scenario:

Jaqueline has been working at her desk since 9AM this morning. She even had a working lunch. It's now 2PM and she's aching to go outside to stretch her legs and get sunshine.

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Scenario:

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She's pleasantly surprised to see a new patch of greenery at the bottom of the hill. She decides to check it out.

