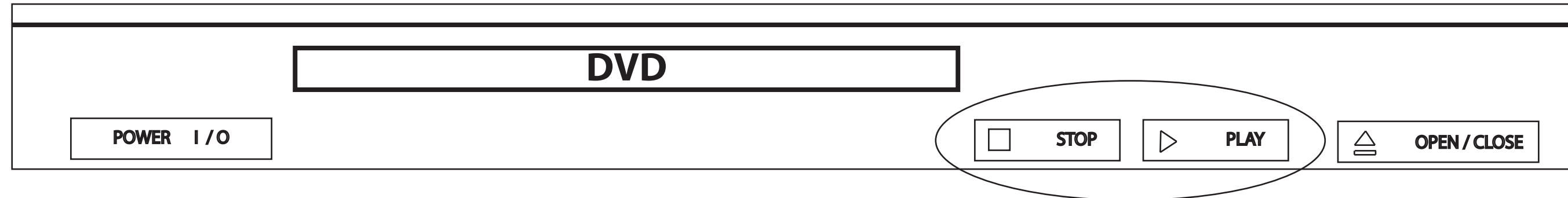


Losing your remote shouldn't mean tossing your DVD player in a landfill.



Remote batteries are dead?
Go get some new ones if you want to watch a movie.

Lost your remote altogether?
Throw your DVD player away; it's garbage now.

Only two controls! On a DVD with a complicated menu, this might not even be enough to start the movie! Trying to watch a specific episode of your favorite show? FORGET IT!

The redesign: Include the minimum controls necessary for operation!

Menu button allows access to the disc's title menu at all times.
Directional control with center click Select button is used for menu navigation.

