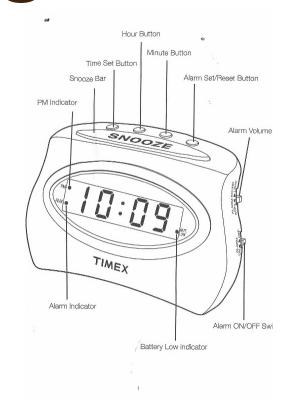
## Introducing The SNOOZE LEVER

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## The Status Quo:

When the alarm sounds, a sleeper has two options:

- 1. Press the "Alarm Set/Reset Button" to turn the buzzer off and reset the alarm to sound the following day.
- 2. Hit the "Snooze Bar" to temporarily stop the buzzer and be roused again in 9 minutes.



## The Problems:

No variable snooze interval.

No way to tell if the alarm is reset or in snooze mode, and no way to know how long until the buzzer will sound again.

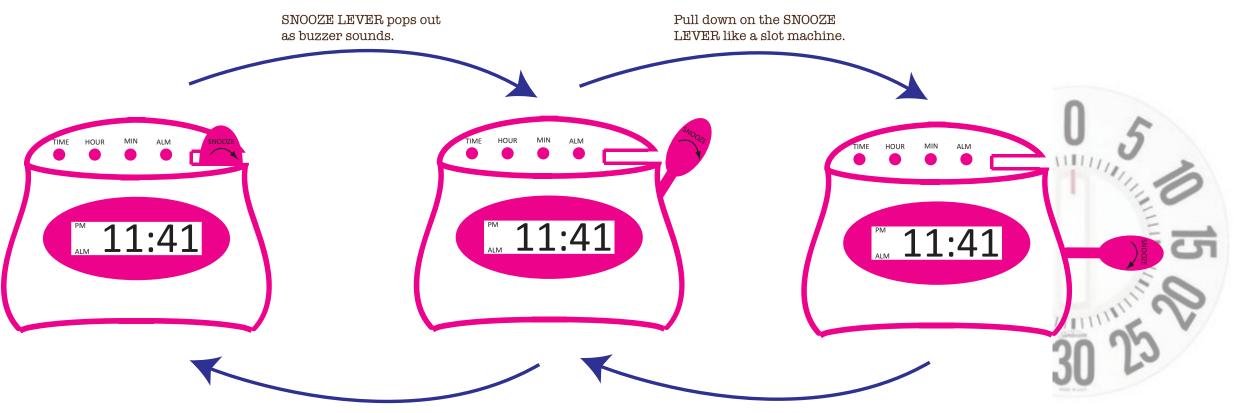
The Snooze and Alarm Reset functions are interrelated, but artificially separated.

## The SNOOZE LEVER:

Easy to pull down into snooze mode, but takes two hands to push into the alarm reset position.

Allows a snoozer to control the snooze interval.

It is simple to see the system status. The lever is either locked into the reset position, or popped out to the side for snooze mode.



The angle of the SNOOZE LEVER retreats to position zero like a kitchen timer, as time elapses.

Lock SNOOZE LEVER into upright position to reset alarm.

Snooze Cycle Elapses