

A SIMPLER COFFEEMAKER

THE PROBLEM:



- I'm never going to use my coffeemaker as a clock
- Extra buttons
- ON indicator is tiny and obscured by the coffee pot
- Pot stays on indefinitely
- Stays on for more than 30 minutes = burnt/bitter coffee



THE SOLUTION: COFFEEMAKER TURNS ON WHEN RESEVOIR IS



FULL, POT IS IN PLACE, AND TOP IS CLOSED

- Coffee is then brewed and kept hot for 30 minutes
- Pot warmer turns off if pot is empty sooner
- No buttons or switches!
- System status is clearly visible (big red light on front)

OTHER COMMON DEVICES WITH
SIMPLE MECHANICAL ACTIVATION:

