## here's a bright idea...









## **Problem:**

- Many cars alert drivers to turn headlights OFF
- However, some do not alert them to turn them ON when driving at night
- As a result, drivers may forget to turn on their headlights, thus potentially putting themselves in danger

## **Solution:**

- Provide a backlit button on the steering wheel
- it is dark
- and headlights will be turned on



• Light emitted from the button will not be perceptible during day; however, it will be most noticeable when

• When button is pushed, it will no longer be illuminated,

Jennifer Marlow | Basic Interaction Design | Spring 2010