



# Cooking iPhone Application

Teenage babysitter makes dinner for kids with food on-hand.

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# Meghan Oskaszewski

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- 14-year old high school freshman
- Roanoke, VA
- Two older sisters
- Basic cooking experience
- Plays soccer and tennis
- Aspires to become a businesswoman





# Meghan Oskaszewski

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## Babysitting:

- Makes \$10/hr
- Word of mouth clients, multiple families
- Works evenings and weekends
- Does homework and text messages friends







# Clara Saunders

- 4-years old
- Only child
- Pre-schooler
- Not a vegetable fan
- Likes Clifford The Big Red Dog and Play-Doh



# Babysitting Night

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- Parents leave at 5pm for dinner and a movie.
- Meghan asked to cook dinner for herself and Clara.
- Limited ingredients: “Use whatever’s in the fridge.”
- Clara is watching cartoons and wants to eat soon.
- Meghan wonders: “What can I make?”
- No computer access; uses iPhone to find information.

# Meghan's Goals

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## Life

- Prove responsibility to parents.
- Gain confidence in “adult” situations.

## Experience

- Easy to understand and follow recipes.
- Uses available food and cookware.

## End

- Create an enjoyable meal for Clara & herself.
- Earn job references and repeat business.



# Demo