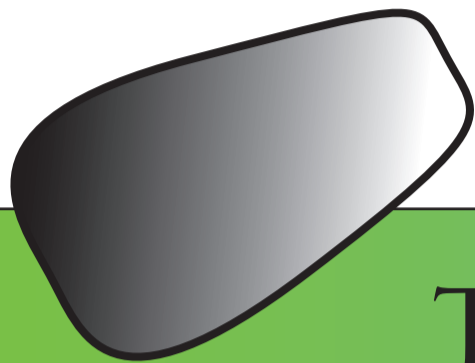


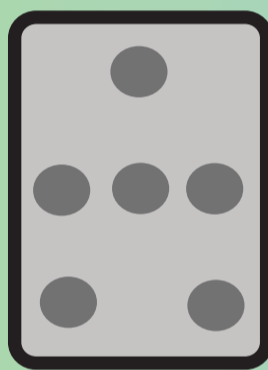
COOL.
FRESH.
SIMPLE.



THE NEWLY REDESIGNED AIR CONDITIONER REMOTE

OUT WITH THE OLD:

- ~ HARD TO USE AT NIGHT
- ~ EASILY MISPLACED
- ~ AMBIGUOUS CONTROLS



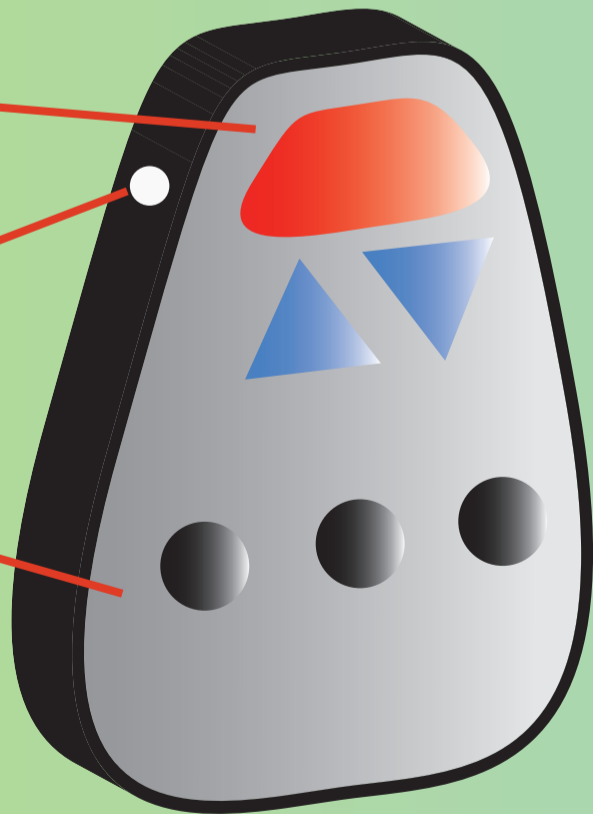
UNIFORM SHAPE
OBSCURES DIRECTION

POWER, TEMPERATURE,
MODE, SPEED, AND TIMER
BUTTONS ALL LOOK AND
FEEL THE SAME

LARGE POWER
BUTTON

BUTTON TO
ILLUMINATE
CONTROLS

MODE, SPEED,
AND TIMER
IN LESS
CONSPICUOUS
PLACE



IN WITH THE NEW:

- ~ BUTTON ENABLED LIGHTING ON CONTROLS
- ~ REMOTE DIRECTION INDICATED BY SHAPE
- ~ LARGER, MORE EASILY ACCESSIBLE BUTTONS FOR COMMONLY USED CONTROLS
- ~ LOCATOR FEATURE ON AC UNIT

SIMILAR TO A TV REMOTE OR A GARAGE DOOR OPENER, THIS AIR CONDITIONER REMOTE WILL LOOK AND FEEL COMFORTABLE AND FAMILIAR, THE FIRST TIME YOU PICK IT UP.