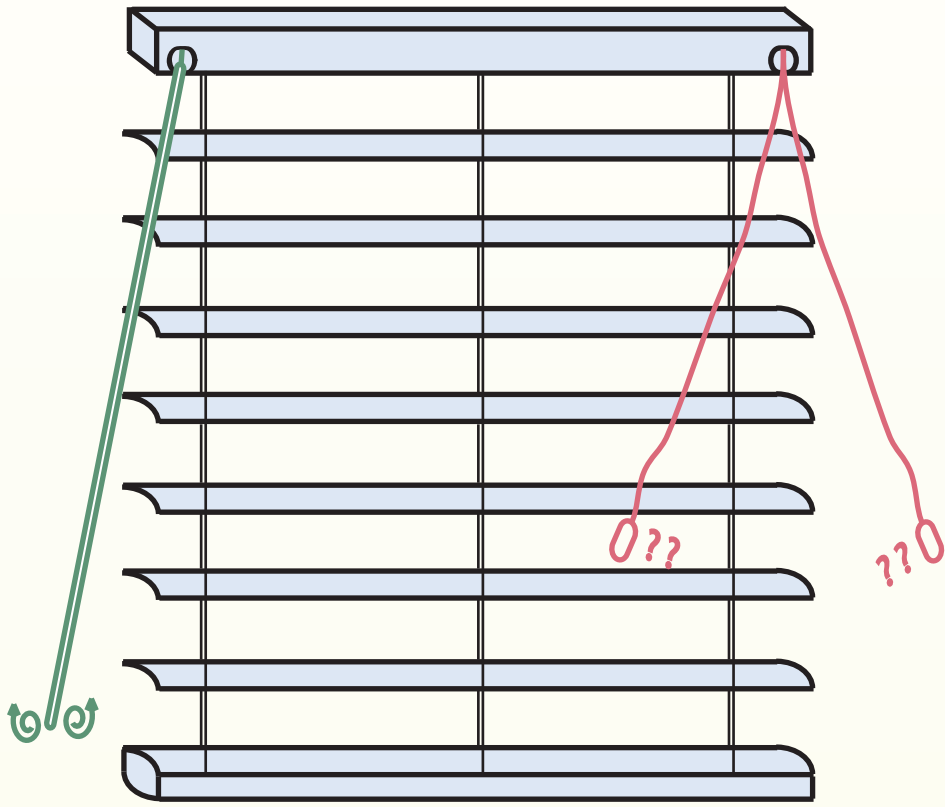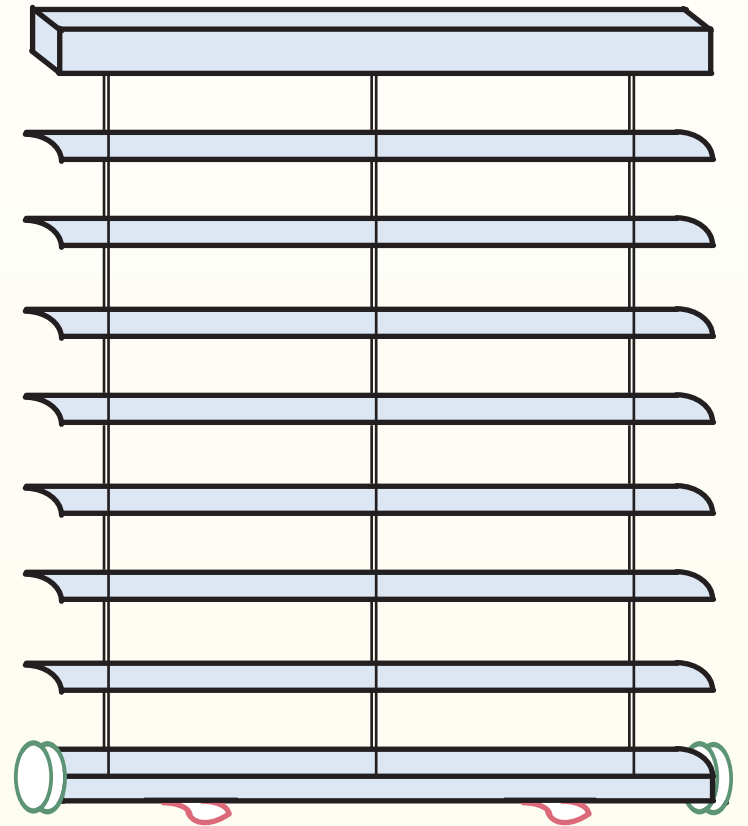# Mini-Blinds Redesign

The Old

The New
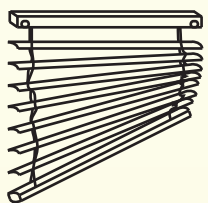

Problems
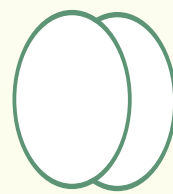
Which way do I turn?

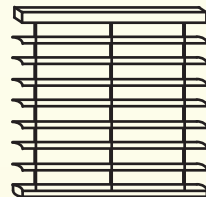Which way do I pull?

Really?

Solutions

Intuitive rotation

- Turn dial in the direction you want to turn the shades

No strings attached

- Push up / pull down to desired height; blinds stay in place

Blinds always stay level

Inspiration

Roll-up shade

- Locking height
- Looping string adjustment

Interaction