The Image of the City

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Activating Environments
A Temporal Art

http://www.flickr.com/photos/dangottesman/3110291627/
Product of Many Builders

http://image.guardian.co.uk/sys-images/Arts/Arts_/Pictures/2007/09/24/graffiti460.jpg
Product of Many Builders
Product of Many Builders

http://3.bp.blogspot.com/_7UkoDhVq_Xo/SgSfua6Wbl/AAAAAAAAMw/bOjD0nvabM/s400/Our+Wedding+Date+Carved+into+Table3.JPG
Product of Many Builders

Product of Many Builders

http://www.joe-ks.com/archives_jul2008/BoomBoxCarB.jpg
Product of Many Builders

http://cosmicadventure.com/gallery/albums/album49/You_can_see_the_steps_have_been_worn_down_over_hundreds_of_years.jpg
Legibile City

“districts or landmarks or pathways are easily identifiable and are easily grouped into an over-all pattern”
Illegibility leads to Disorientation

being lost causes anxiety
Legibility leads to Personal Growth

the image of the environment is made up of what we immediately experience and what we have experienced in the past

we see life through our understanding of the structure of our environment

we establish positive relationship with outside world
Legibility leads to Community Growth

we experience collective memories and communication as a group
An environment that is too ordered affects creativity.

The environment is constantly developing into new things.
An image is a two-way process

environment provokes certain relations

person in environment chooses significance
An image is a two-way process

http://www.bestcareanywhere.net/img/bear.jpg

http://farm1.static.flickr.com/182/45338595_2a8453b4f7.jpg?v=0
Environmental Image

**identity**: “distinction from other things”

**structure**: “spatial or pattern relation”

**meaning**: “practical or emotional relation”
Imageability

“the quality in a physical object which gives it a high probability of evoking a strong image in any given observer”
We re-train ourselves to see “hidden forms”

“the problem of environmental imageability is a new one”
What technology will we introduce into the environmental structure to create and foster new meanings of the environment and of the self?