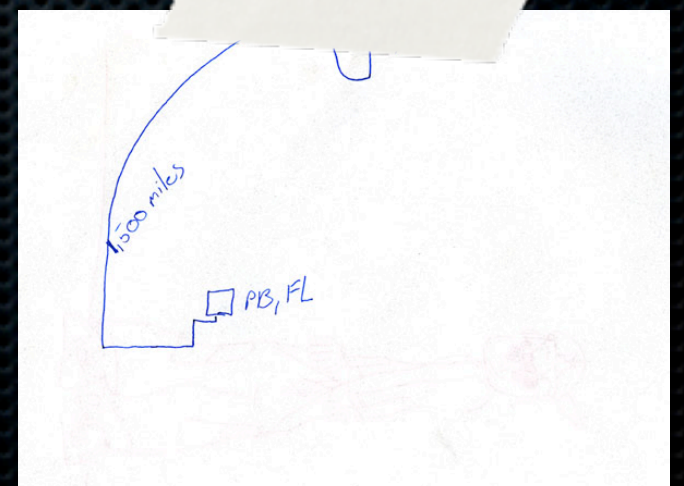
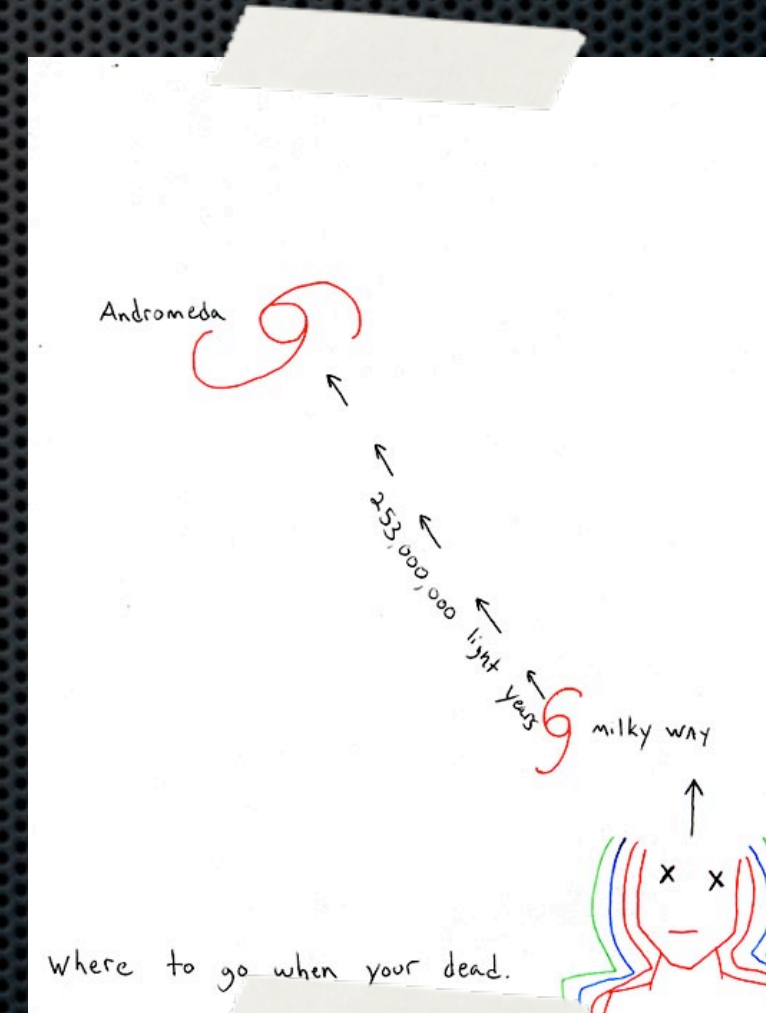
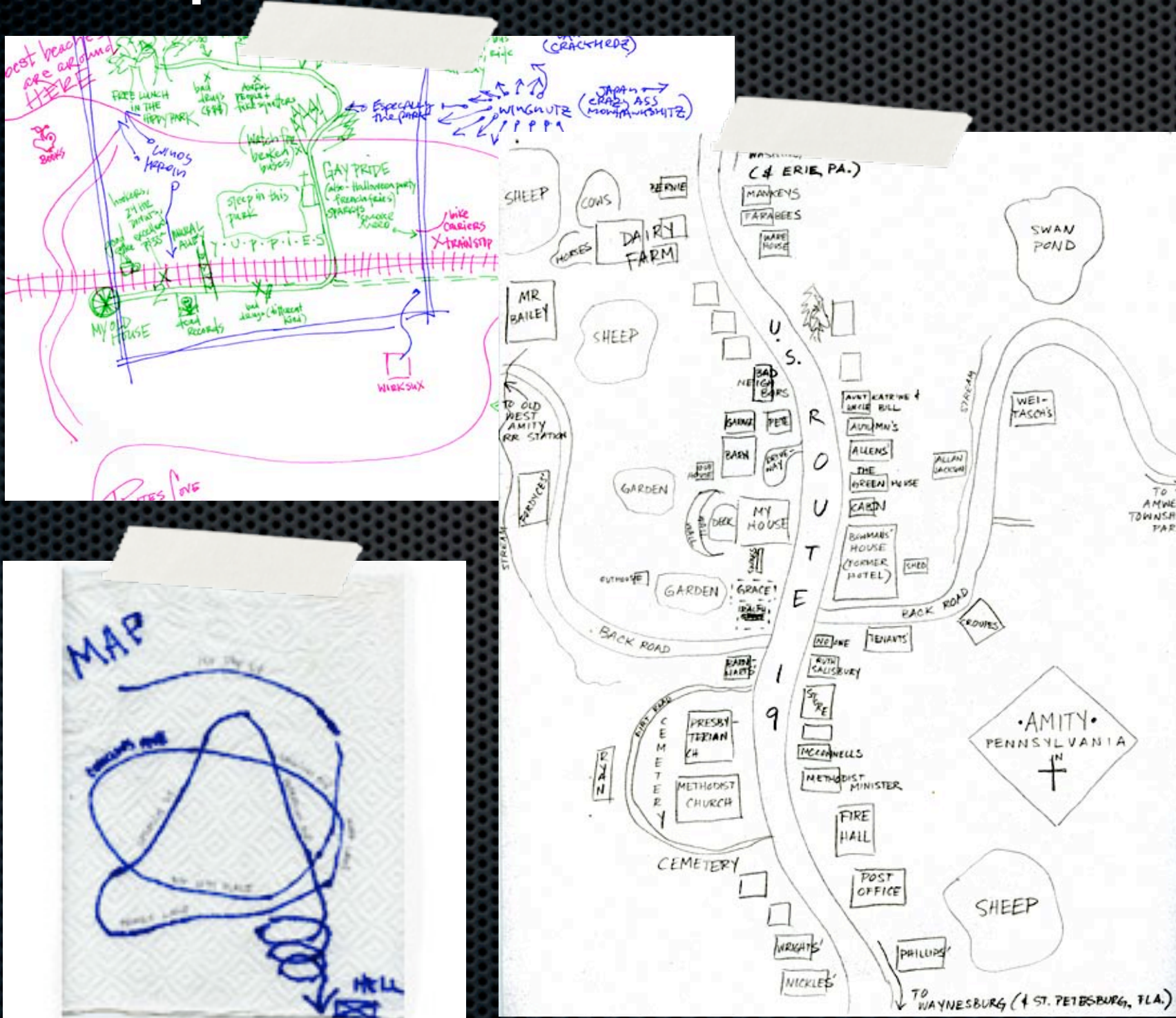


Psychological maps

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What is a Psychological map?



How to express and expose mental information?

- ✦ Vocally is **HARD**
- ✦ **Individually hand-drawn maps**
 - ✦ Mapping of city elements
 - ✦ **NOT** a tourist map
 - ✦ Highly influenced by user's life experience
 - ✦ Can have fictitious elements

NOT a complete map!

City as seen by many

- ✦ **Collective representation**

- ✦ Emerging elements (e.g. rivers, boundaries)
- ✦ Social & historical relevance of the elements
- ✦ Elements inter-relationships

STILL there are confusions and unknowns!

One last walk in the city

- ✦ **Shared emotional significance**
- ✦ Memories
- ✦ Romantic
- ✦ Scenery

What is a Psychological map?

Multi-dimensional map: cognitive, emotional and intuitive components. Individual, yet socially influenced by culture and experience.

References

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- ✦ Providence - <http://www.subk.net/provflux.html> - 2009-8-26