

FAMILIAR
STRANGER
PROJECT

Intel Research



This is Constitution Plaza. You may not know its name, but for many of us it's a part of our daily routine. We take BART or the bus, meet friends there, or just grab lunch in the sun. Sharing this public place has given us a greater awareness of the diverse Berkeley community.

As members of this community, we at Intel Research in Berkeley want to get a better understanding of how people use the plaza. While Intel is known for its computer hardware, Intel Research in Berkeley is an open facility working with UC Berkeley and others to develop technology for communities. As a collaborative research group, we learn from people around us - people like you - about how they use public spaces. More specifically, we're looking at the way people can recognize one another by face even if they don't know each other's names.

A few minutes of your time in completing this survey and returning it to us in the self-addressed, stamped envelope would be greatly appreciated. The next pages contain pictures of people hanging out or walking through the plaza. We'd like you to look at those photos and tell us if you recognize the person or know him/her by name. This is a one-time project; we are not regularly photographing the plaza or anyone who frequents it. Nor are we trying to identify or track down anyone in the photos. The photographs have only been taken for use in this survey and will not be used for any other purpose. We have also included a quick demographic survey. We hope you'll take the time to answer all the questions, but please feel free to complete as much or as little of the survey as you feel comfortable doing.

We encourage those interested to provide us with contact information on the attached survey. Intel Research respects your privacy and will not disclose, sell, or distribute your submitted information to any other individual or group at any time. People who do provide contact information for follow-up will be entered into a raffle for a \$100 gift certificate at Barnes and Noble bookstore. Thanks again for your time and interest. Please feel free to contact us at (510) 495-3093 or at the email addresses below if you should have any questions concerning this project.

Eric Paulos (paulos@intel-research.net)

Liz Goodman (elizabeth.s.goodman@intel.com)

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Instructions

If you recognize any of these people but do not know their names, please write an "R" in the corresponding blank circle and use the connected box to tell us why you recognize them or anything else you want to tell us about them.

If you know the names of any of these people, please write a "K" in the blank circle and use the connected box to tell us how you know them or anything else you want to tell us about them. Questions? Contact us at (510) 495-3093 or elizabeth.s.goodman@intel.com

Example



We work together

The main image shows a street scene with a bus stop. A sign for 'Alameda Alliance for Health' is visible on the bus stop shelter. The street is lined with multi-story buildings, including one with a 'ba HOTEL' sign. People are walking and sitting on the bus stop bench. Orange lines connect various individuals in the scene to empty rectangular boxes for identification. There are 15 boxes on the left side, 5 on the right side, and 6 at the bottom of the page.

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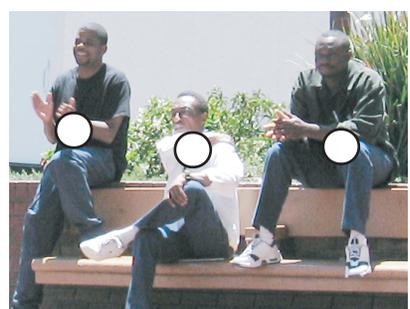
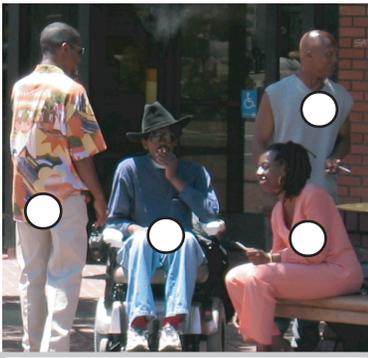
If you know the names of any of these people, please write a "K" in the blank circle and use the connected box to tell us how you know them or anything else you want to tell us about them. Questions? Contact us at (510) 495-3093 or elizabeth.s.goodman@intel.com

Example



Another Low Emission Bus

52038



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Instructions

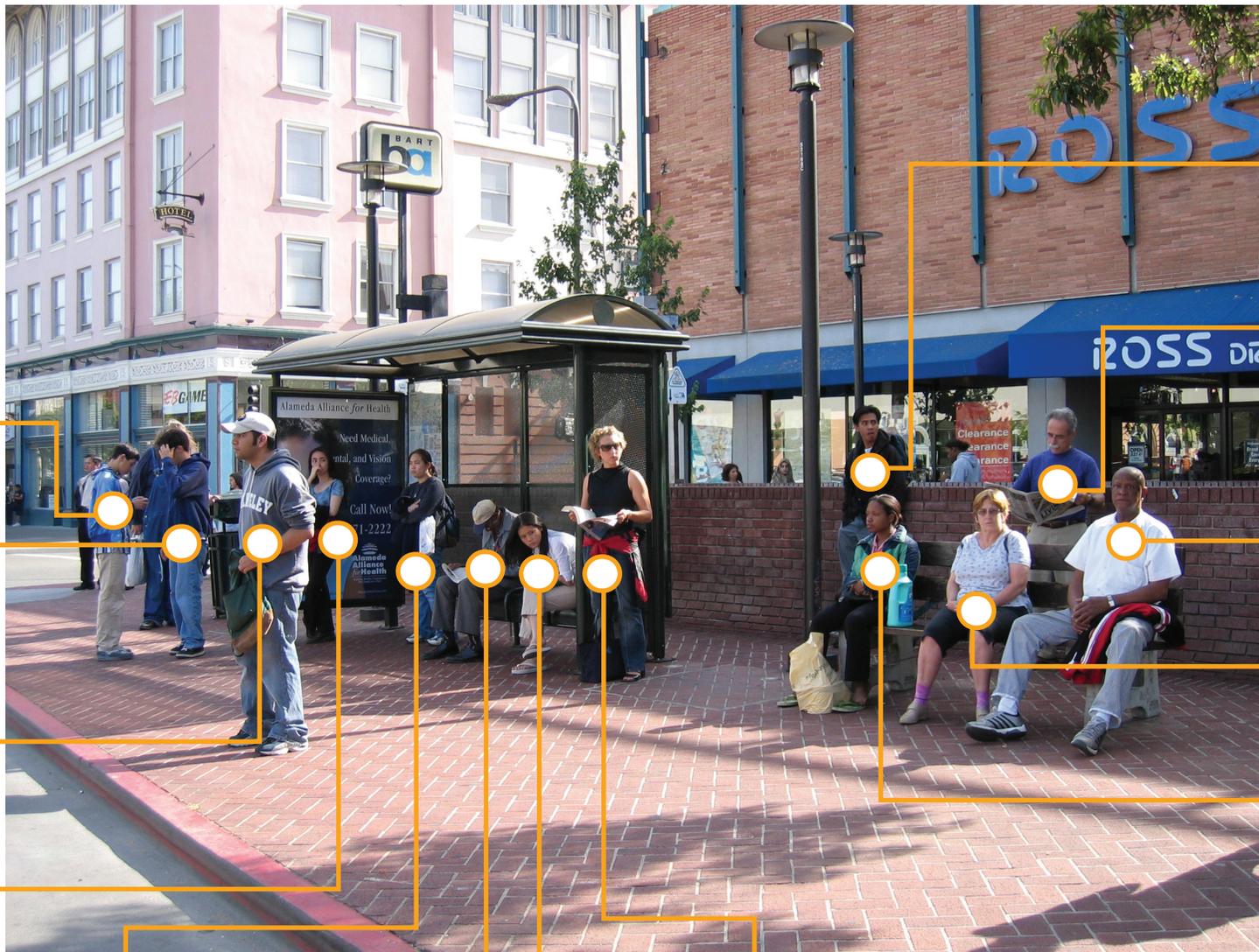
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Example



Blank response box for the first image.



Blank response box for the second image.



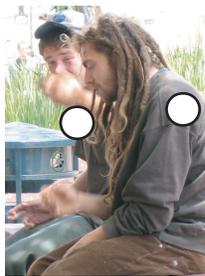
Blank response box for the third image.



Blank response box for the fourth image.



Blank response box for the fifth image.



Blank response box for the sixth image.



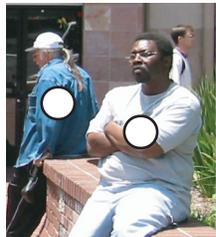
Blank response box for the seventh image.



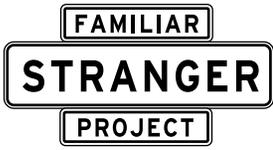
Blank response box for the eighth image.



Blank response box for the ninth image.



Blank response box for the tenth image.



This is an optional survey designed to let us know a little more about how you feel about public places. Answer as many questions as you feel comfortable with, and if you want to tell us anything more about how you or other people use public space, please feel free to use the back of the page.

About Constitution Plaza

How often do you visit Constitution Plaza?

- every day, every weekday, rarely, a few times a week, only on the weekends

How much time do you typically spend there?

- walk through, 15 minutes, 5 minutes, 30 minutes or more

How do you use the plaza? (check all that apply)

- just passing through, work nearby, lunch, public transportation, shopping, hanging out, meeting up with friends, other

What are three words that describe this plaza?

Your neighborhood

What is your zip code?

How well do you know your neighbors?

- avoid them, close friends

What are three words that describe your neighborhood?

Which public space (like a park, plaza, restaurant, street) do you feel most comfortable in?

Which public space (like a park, plaza, restaurant, street) do you feel least comfortable in?

Thanks again for your help! We're looking for participants to interview further. If you think you'd be interested, please write down your contact information below. Intel Research respects your privacy and will not disclose, sell, or distribute your submitted information to any other individual or group at any time. People who do provide contact information for follow-up will be entered into a raffle for a \$100 gift certificate at Barnes and Noble bookstore.

Name _____

Age _____

email _____

other way to contact you _____

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