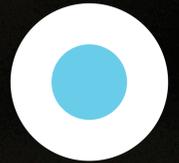


# Designing for Emotional Attachment to Energy



Shake bottle to collect energy



Save the bottle to keep the energy



Give the bottle to share the energy



Open the bottle to activate the energy

## Approaching energy as materiality

We have been developing a perspective on *energy-as-materiality* and employing a designerly approach of *materializing energy* exploration in order to understand what energy is and how we are and could be with and through energy in everyday life.

## Transforming everyday practices for sustainability

Designing for individuals to be emotionally connected to their energy could promote new forms of care and maintenance over the technologies and energies required to sustain one's self and community.

## Design exploration: Energy Mementos

In order to begin to materially explore emotional attachment to energy, we designed and deployed a set of artifacts called Energy Mementos.

Energy Mementos are small objects that allow individuals to collect, keep, share, and activate small amounts of energy.

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